

## JULIA DEEMS, Ph.D.

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### EDUCATION

Carnegie Mellon University, Pittsburgh, PA

#### **Ph.D. in English (Rhetoric)**

Dissertation: *Achieving Mental Health Parity: A rhetorical analysis of social change*

The Ohio State University, Columbus, OH

#### **M.A. in English**

The Ohio State University, Columbus, OH

#### **B.A. in English and Political Science**

Minor: Communication

### TEACHING EXPERIENCE

Washington University in St Louis, St Louis, MO

#### **Lecturer, Olin Business School, Management (Communication)**

**2018 - present**

Currently teach graduate courses for Specialized Masters students including:

- Business Communications (required graduate course)
- Passport Summer Intensive (required graduate course)
- Effective Managerial Communication (elective graduate course)

*Course design:* Design courses, develop assignments, design and implement grading rubrics, and provide in-person and written feedback. Collaborate with instructional designer to build online course.

*Program management:* Build and lead team of five lecturers and 15 recitation leaders in developing intensive summer course. Build and lead team of lecturers for Professional Business Communications. Hire, train, and mentor team of 12 teaching assistants. Manage and advise team of four communication consultants. Foster strong relationships with key external groups. Chair hiring committee for new faculty. Promote additional opportunities for student learning: seminars with the Mosaic Society of St Louis and the Wall Street Journal Reading Club.

*Program assessment:* Assess program needs through quantitative and qualitative measures. Design and gather data through surveys, focus groups, and interviews. Mentor research assistant.

*Service:* SMP Committee (Olin); Library Committee (Washington University)

Carnegie Mellon University, Pittsburgh, PA

#### **Assistant Teaching Professor, Business Management Communication**

**2011 - 2018**

#### **Tepper School of Business**

Taught undergraduate and graduate courses including:

- Management Presentations (required MBA course)
- Interpersonal Managerial Communications (required MBA course; also taught in online hybrid format)

- Writing for Managers (required MBA course)
- Communicating Change (elective MBA course; developed syllabus)
- Communication Skills for the Academic Job Market (elective PhD course; developed syllabus)
- Business Presentations (required undergraduate course)
- Business Communications (required undergraduate course)

Responsible for course design and redesign, developing assignments, developing and implementing grading rubrics, providing in-person and written feedback, as well as training and managing teaching assistants.

**Adjunct Faculty, Tepper School, Business Management Communication** **2007 - 2011**

Taught Business Communications and Business Presentations to undergraduate business majors and others. Structured course, designed grading criteria, evaluated oral and written work, gave feedback in person and in writing, and trained and managed TAs.

**Adjunct Faculty, Heinz College of Public Policy** **2005 - 2011**

Taught Strategic Presentation Skills course to graduate students in the Professional Management and Public Policy and Management programs. Designed course, identified student strengths and weaknesses, planned activities, trained and managed TA, and evaluated student work.

**Instructor, Department of English** **1992 - 2001**

Planned courses and developed course materials. Provided feedback to students. Evaluated written products and processes. Courses taught include:

- Argumentation (first-year course; non-majors)
- Interpretation (first-year course, non-majors)
- Introduction to Technical Professional Writing (sophomore/junior course; non-majors)
- Writing for the Professions (sophomore/junior course; majors)
- Online Information Design (graduate course; majors)

**Clark State Community College, Springfield, OH**

**Instructor** **1990 - 1992**

Developed course and test materials. Advised students. Assessed students and provided feedback. Developed proposal for new computer lab.

Taught courses included:

- Beginning Writing
- Essay Writing
- Research Writing
- Technical Writing (computer-intensive classroom)
- Survey of American Literature

**Columbus State Community College, Columbus, OH**

**Adjunct Instructor** **1989 - 1990**

Taught courses included:

- Basic Writing
- First-Year Composition

**China University of Mining and Technology, Xuzhou, People's Republic of China**

**Foreign Expert** **1987 - 1989**

Taught undergraduates, graduate students, and business professionals. Responsible for course development. Edited technical papers prior to submission to English-language journals.

Taught courses included:

- Academic Writing (graduate course)
- British and American Culture (undergraduate course)
- Speaking & Pronunciation (undergraduate course)
- Extensive Reading (undergraduate course)
- English for Business (course for professionals)

#### RELATED EXPERIENCE

Carnegie Mellon University, Pittsburgh, PA

***Writing Consultant, Department of Chemistry***

**2004 – 2011**

Consulted one-on-one with Ph.D. students in chemistry to strengthen their writing. Typical consultations included: understanding assignments, defining audience expectations, clarifying student goals, understanding and applying grammar rules, and revising for clarity. Special focus on journal articles, proposals, and theses.

Development Dimensions International (DDI), Pittsburgh, PA

***Assessor***

**2004 – 2007**

Evaluated executives and professionals for external clients based on role playing performance and interview data. Assessed strengths relative to specific skill sets, e.g., leadership, decision-making, coaching, planning, communicating.

Carnegie Mellon University, Pittsburgh, PA

***Coordinator, Writing in the Disciplines, Eberly Center for Teaching Excellence***

**1998 - 2000**

Consulted with faculty clients across disciplines to improve their teaching through observations, consultations, and assessments. Researched education and technology issues. Wrote grant applications with faculty in various disciplines to obtain funding for educational initiatives. Supervised web design and maintenance of web site. Managed technical writing projects. Designed and presented teaching seminars. Served as liaison between Office of Technology for Education and faculty. Developed web-based teaching materials. Identified writing practices and strategies to be included in courses across a range of disciplines. Conducted focus groups on the First Year Experience (FYE).

***Writing Consultant, Eberly Center for Teaching Excellence***

**1997 - 1998**

Worked one-on-one with faculty to improve the ways in which they used writing in their courses: analyzed texts in various disciplines, explained writing processes, designed discipline-specific assignments, developed evaluation criteria, and presented educational seminars for incoming faculty.

***Teaching Fellow, Eberly Center for Teaching Excellence***

**1997 - 1998**

Observed and provided feedback to graduate student instructors and teaching assistants. Developed and presented seminars on guiding and responding to student writing, efficient grading practices, and leading discussions.

***Teaching Internship Coordinator, Department of English***

**1996 - 1997**

Designed and developed course materials for use in the first-year undergraduate writing curriculum. Designed and presented teaching internship for incoming graduate instructors.

**Research Associate, Center for the Study of Writing** **1992 - 2000**

Studied communication practices of community groups. Designed and identified strategies for improving communication within community groups. Implemented recommendations and reported on outcomes through technical reports and research papers.

**Writing Consultant, Intercultural Communication Center** **1994 - 1999**

Provided feedback and editorial assistance on texts written by international graduate students, visiting faculty, and undergraduates. Texts included dissertations, theses, technical documents, research reports, grants, and course assignments. Subject matter ranged across all disciplines. Also taught Academic Writing for International Graduate Students (intensive summer graduate course).

## PUBLICATIONS AND PAPERS

Flower, L. and Deems, J. (2002). Conflict in community collaboration. In J. Atwill and J.M. Lauer (Eds.), *Perspectives on rhetorical invention* (pp. 96-130). Knoxville, TN: U Tennessee Press.

Flower, L.; & Deems, J. (1994, September). *Negotiations in community literacy: Conflict in community collaboration*. Technical report for the Center for the Study of Writing and Literacy.

Higgins, L.; Flower, L.; & Deems, J. (1993, December). *Collaboration for community action: Landlords and tenants*. Technical report for the Center for the Study of Writing and Literacy.

## PRESENTATIONS AND INVITED TALKS

*Cultivate an Influential Network*. Tepper Women in Business Conference, Pittsburgh, February 2017.

*Interviewing the Interviewer*. Association for Business Communication, Albuquerque, New Mexico, October 2016.

*Best Practices in Pedagogic Uses of Course Management Tools*. Professional and Organizational Development Conference, Vancouver, B.C., November 2000.

*Developing a Plan for Improving Your Teaching*. Slippery Rock University (invited talk), September 2000.

*Assessing Technology Projects*. Technologies & Liberal Education Conference, Furman University (invited talk), Greenville, South Carolina, April 2000.

*Developing Communication Skills Through Building Web Sites*. Three Rivers TESOL, Pittsburgh, November 1999.

*Locating Invention in the Community*. CCCC, Chicago, April 1998.

*Building Hypermedia Documents to Support Problem-Solving and Reflection*. EARLI-SIG Writing and Computers Association Conference, Barcelona, Spain, October 1996.

*Hypermediated: Bringing More Students into an Intercultural Dialogue About Rival Perspectives*. CCCC, Milwaukee, March 1996.

*Adapting Journal Writing to Meet Course Goals*. CCCC, Washington (DC), March 1995.

*Critical Thinking/Writing on Community Issues: Computer-Supported Collaborative Planning.* AERA, San Francisco, April 1995.

*Incorporating Technology into the Peer Review Process.* EARLI-SIG Writing and Computers Association Conference, Twente, Amsterdam, October 1994.

*Dialogic Utopia and Collaborative Communities: What's It Like When the Community's in Conflict?* Penn State Conference on Rhetoric and Composition, State College (PA), July 1994.

*Collaboration Outside of the Classroom: A Study of the Features of a Community Discussion.* AERA, New Orleans, April 1994.

#### MEMBERSHIPS

Association for Business Communication (ABC)  
National Council of the Teachers of English (NCTE)

#### PROFESSIONAL DEVELOPMENT

Washington University Teaching Center

Member, Faculty Reading Group, *Making It Stick* (Spring semester 2019).

Workshop Attendee, "Introduction to Team-Based Learning" (April 10, 2019).

Workshop Attendee, "Providing Feedback about Teaching" (February 5, 2019).

Conference on College Composition and Communication, Pittsburgh PA

Workshop Attendee, "Teaching for Transfer" (March 16, 2019).

#### EXECUTIVE EDUCATION

Washington University Olin @ Brookings. Leadership Communication (one-day course). December 20, 2019. Washington, DC.

Carnegie Mellon University. Presentations for Executives (two-day course). June 17-18, 2019.

UNIVERSITY AND COMMUNITY SERVICE (since 2018)

*Guest Speaker, Student Groups*

Beta Alpha Psi Workshop, "Conveying Expertise: Writing an Email to Company Leaders." (January 17, 2019)

Beta Alpha Psi Workshop, "Business Writing." (November 12, 2018).

*School Committee*

Committee Member, Specialized Masters Program Planning Committee (2018-present).

*University Committee*

Committee Member, Association for Teaching, Research, and Practice Faculty (2018-present).

*Community Service*

Volunteer, Missouri Humane Society (2019 – present).

Volunteer, Humane Animal Rescue (2014 – 2018).